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CHEESEBURGER CHALLENGE RESULTS POSTED ONLINE AT WWW.PASADENARESTAURANTWEEK.COM

Top vote getters in each category listed as favorites among
Cheeseburger Week patrons

Pasadena, CA-1821 people took the Cheeseburger Challenge and voted for their favorite cheeseburger at during Pasadena Cheeseburger Week 2103. Voting ended on Monday, January 21st.

The results list the top vote four getters in each category (unless there were fewer than four entries). Total votes received by each of the favorites are also listed..

Pasadena Cheeseburger Week was sponsored by the Pasadena Chamber of Commerce with support from the Merrill Lynch/Bank of America and was a California Restaurant Month event.

“This year we had almost twice as many restaurant entries and about 50% more voters,” said Pasadena Chamber CEO Paul Little. “We did notice that some of our participating restaurants are getting very savvy about motivating their patrons to go online and vote for them.”

Here are the results of the 2013 Cheeseburger Challenge:

1. Favorite restaurant for a burger
 - a. Slater's 50/50 (18.6% / 173 votes)
 - b. The Counter (15.4% / 139)
 - c. Dog Haus (15.1% / 136)
 - d. Pie 'n Burger (7.3% / 72)
2. Favorite lunch counter burger
 - a. The Counter (37.6% / 338)
 - b. Pie 'n Burger (30.3% / 272)
 - c. Clearman's Galley (12.2% / 110)
 - d. Burger Continental (9.4% / 84)

3. Favorite traditional cheeseburger:
 - a. Dog Haus (17.9% / 186)
 - b. The Counter (17.5% / 182)
 - c. Slater's 50/50 (17.3% / 179)
 - d. Pie 'n Burger (15.8% / 165)
4. Favorite sliders
 - a. Dog Haus (24.3% / 102)
 - b. Ruth's Chris Steak House (22.3% / 94)
 - c. Kings Row Gastropub (16.6% / 71)
 - d. POP Champagne and Dessert Bar (12.9% / 58) - tie
 - e. Café 140 South (12.9% / 58) – tie
5. Favorite Gourmet Burger
 - a. Dog Haus (22% / 117)
 - b. Slater's 50/50 (21.4% / 114)
 - c. The Counter (20.5% / 109)
 - d. Umami Burger (18.8% / 99)
6. Favorite alternative burger:
 - a. Slater's 50/50 Cheeseburger Salad (26.6% / 244)
 - b. The Counter Bison Burger (26% / 237)
 - c. Umami Burger Ahi Tuna Burger (12% / 110)
 - d. Kings Row Gastropub Mars Rover Burger (9.4% / 86)
7. Favorite turkey burger:
 - a. The Counter (29.8% / 260)
 - b. Slater's 50/50 (25% / 117)
 - c. The Original TOPS (9.6% / 84)
 - d. Umami Burger (9.4% / 81)
8. Favorite sit-down/white table cloth cheeseburger:
 - a. Redwhite+bluezz (23.2% / 94)
 - b. Green Street Restaurant (14.8% / 60)
 - c. Beckham Grill (13.3% / 54)
 - d. Vertical Wine Bistro (11.8% / 48)
9. Favorite new restaurant for a burger:
 - a. Slater's 50/50 (46.3% / 201)
 - b. Umami Burger (25.3% / 110)
 - c. BJ's Restaurant and Brewhouse (16.8% / 73)
 - d. Trattoria Neapolis (11.5% / 50)
10. Favorite ethnic burger:
 - a. El Portal (33.8% / 163)
 - b. Burger Continental (28% / 69)
 - c. Yahaira's Café (25.4% / 61)
 - d. CREPE studio (14.1% / 34)
11. Favorite Kobe burger:
 - a. Redwhite+bluezz (30.4% / 112)
 - b. The Original TOPS (28.7% / 106)
 - c. Vertical Wine Bistro (15.2% / 56)
 - d. Toro Sushi Bar Lounge (13% / 48)

12. Favorite bar burger:
 - a. Dog Haus Biergarten (17.6% / 101)
 - b. Slater's 50/50 (16.5% / 93)
 - c. Kings Row Gastropub (16.1% / 74)
 - d. Beckham Grill and Crown Pub (14.4% / 66)
13. Favorite veggie/vegan burger:
 - a. The Counter (19% / 69)
 - b. Real Food Daily (17.6% / 64)
 - c. Slater's 50/50 (17.3% / 61)
 - d. Umami Burger 11% / 40)
14. Favorite draught beer with a burger:
 - a. Kings Row Gastropub (23.2% / 37)
 - b. Haven Gastropub (16.3% / 26)
 - c. Dog Haus Biergarten (16.3% / 26)
 - d. Slater's 50/50 (15.1% / 24)
15. Favorite dessert after a cheeseburger:
 - a. Pie 'n Burger (21.8% / 188)
 - b. Slater's 50/50 (20.2% / 184)
 - c. BJ's Restaurant and Brewhouse (12.3% / 112)
 - d. POP Champagne and Dessert Bar (10.3% / 94)

It should be noted that not every voter participated in each category and different categories had widely divergent numbers of entries. "The Cheeseburger Challenge is a fun way for people to support their favorite Pasadena area restaurants," said Mr. Little. "We are also very pleased with the addition of so many more restaurants to this year's event. Whatever someone might have wanted in a cheeseburger could be found among our participating restaurants."

The Pasadena Chamber of Commerce and Civic Association is a professional business organization. Since the earliest days of Pasadena, the Chamber has played a major role in the development of this internationally renowned city. Since 1888, when the organization was founded as the Board of Trade, the Chamber's primary purpose has been the enhancement of both the business climate and the quality of life in Pasadena. The Pasadena Chamber of Commerce serves 1500 members.