

Pasadena Chamber of Commerce  
844 East Green Street, Suite 208 Pasadena, CA 91101  
(626) 795-3355 [paul@pasadena-chamber.org](mailto:paul@pasadena-chamber.org)

FOR IMMEDIATE RELEASE  
December 19, 2011

For information contact: Paul Little 626-795-3355 or 626-840-8583 (cell)

## Pasadena Cheeseburger Week January 15 to 20, 2012

Celebrate America's favorite food in the city where it was invented

Pasadena, CA-Ever wonder how a sushi restaurant would interpret the cheeseburger? Wonder who makes the best traditional cheeseburger in the home of the cheeseburger? Where can you find the best gastropub burger? Who has your favorite middle eastern flavored burger?

You can help celebrate the birth of the cheeseburger in the home of the Cheeseburger: Pasadena, California, from January 15 -20, 2012.

Lionel Sternberger's mid-1920s grill error at Pasadena's Rite Spot Cafe has become a world favorite. See how some of Pasadena's best restaurants and burger joints interpret an American menu classic.

**Noir Food and Wine, CREPEstudio, Lovebirds Cafe and Kings Row Gastropub** join **Pie 'n Burger, a/k/a: an American bistro, The Counter, Burger Continental, Toro Sushi, Magnolia Lounge, Vertical Wine Bistro, El Portal** and many others. Try them all and vote for your favorite.

Special menus, deals and discoveries can be found online at [www.pasadenarestaurantweek.com](http://www.pasadenarestaurantweek.com).

Pasadena Cheeseburger Week is sponsored by the Pasadena Chamber of Commerce with support from the City of Pasadena and is a California Restaurant Month event.

The Pasadena Chamber of Commerce and Civic Association is a professional business organization. Since the earliest days of Pasadena, the Chamber has played a major role in the development of this internationally renowned city. Since 1888, when the organization was founded as the Board of Trade, the Chamber's primary purpose has been the enhancement of both the business climate and the quality of life in Pasadena. The Pasadena Chamber of Commerce serves 1500 members.