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Pasadena's Finest and Most Unique New Restaurants Taking Part in Pasadena Restaurant Week, March 25 to 30, 2012

Newest eateries showcase latest in local cuisine for casual diners and foodies alike

Pasadena, CA –Pasadena Restaurant Week will showcase the cuisine of some of Pasadena's newest and most unique eating establishments. From Sunday, March 25th to Friday, March 30th, diners will have the opportunity to try the menu of several of Pasadena's recently-opened restaurants.

"Pasadena has one of the most exciting and dynamic restaurant communities in the world," said Pasadena Chamber CEO Paul Little. "We are very pleased that so many of the newest places in town are taking the opportunity to showcase their menus during Pasadena Restaurant Week."

Highlighting the new restaurants involved in Pasadena Restaurant Week are Pasadena Chamber members Toro Sushi Bar and Lounge in east Pasadena, Kings Row Gastropub, Pita Jungle, a/k/a an American Bistro and Cheval Blanc Bistro in Old Pasadena. Also joining in Pasadena Restaurant Week are The StillRoom, Roxolana, New York Deli, the Market on Holly, and Haven Gastropub.

Toro Sushi has the best of Japanese cuisine in a finely crafted lounge and restaurant setting. a/k/a an American Bistro features hand-crafted foods prepared with fresh, local and sustainable ingredients by chef James Lambrinos. Kings Row Gastropub is the first entry into the Pasadena area that combines the atmosphere, fun and libations of a pub with top-flight gourmet cuisine. Cheval Blanc Bistro recreates the atmosphere of an intimate French café with exquisitely-prepared cuisine. Pita Jungle features a health-conscious menu featuring Mediterranean and Middle Eastern influences. The StillRoom specializes in seafood prepared under the supervision of chef Sam Goldman. Roxolana features perfectly crafted cuisine from Ukraine. New York Deli has the finest sandwiches, soups and cuisine matched only by the famous delicatessens of its namesake city. Market on Holy features the freshest ingredients sourced locally to create delicious dishes, Haven Gastropub combines gourmet prepared foods with the ambience of a neighborhood pub.

"While Pasadena Restaurant Week is a terrific opportunity to try new restaurants, even our traditional, tried-and-true favorites have special menus and offerings at extraordinary prices," said Mr. Little. "Restaurants commonly adjust menus seasonally, create new dishes

based on what is available at the local markets and to engage and stimulate the palate of their regular customers.”

In all, nearly 50 of Pasadena’s best restaurants are offering amazing meals and deals during the 2012 Pasadena Restaurant Week. This year’s participating restaurants are offering fixed price dinner and/or lunch menu items for visitors. Dinners were three-course meals while lunches consist of two-courses. Depending on the venue and menu offered, meals are priced at \$15, \$20 or \$25 for lunch or \$26, \$35 or \$44 for dinner. (Some prices may vary.) Alcoholic beverages, gratuity and tax were not included in the price unless specified by the individual restaurants in advance. Some restaurants are also offering other special deals during Pasadena Restaurant Week.

Pasadena Restaurant Week is an annual citywide event featuring the cuisine of many of Pasadena’s top dining establishments. For individual restaurant menus information and a complete list of participating restaurants visit www.pasadenarestaurantweek.com. *Pasadena Restaurant Week* promotes Pasadena as a restaurant destination and reminds Southern California and our restaurant patrons that Pasadena offers dining experiences to satisfy all tastes at every price range. Participating restaurants will be preparing special meals at extraordinary introductory prices.

Here are the restaurants taking part (to date):

- **1810 (eighteen-ten) Argentinean Restaurant**
- **a/k/a An American Bistro**
- **Arroyo Chop House**
- **Bar Celona**
- **Bistro 45**
- **Cafe 140 South**
- **Cafe Bizou**
- **California Pizza Kitchen Pasadena**
- **Celestino Ristorante**
- **Cheval Blanc Bistro**
- **Clearman’s Galley**
- **Clearman’s Northwoods Inn**
- **El Cholo**
- **The Counter**
- **El Portal**
- **Green Street**
- **Haven Gastropub + Brewery**
- **Il Fornaio Pasadena**
- **Ix-Tapa**
- **Japon Bistro**
- **Kathleen’s Restaurant**
- **Kings Row Gastropub**
- **Kingston Cafe**
- **Malbec New Argentinian Cuisine**

- **Maria's Italian Kitchen**
- **The Market on Holly**
- **Melting Pot**
- **Mijares Mexican Restaurant**
- **New York Deli**
- **Noir Food and Wine**
- **Parkway Grill**
- **Pie 'n Burger**
- **Pita Jungle**
- **POP Champagne and Dessert Bar**
- **Quadrupel Brasserie**
- **The Raymond Restaurant**
- **Robin's Wood Fire BBQ**
- **Roxolana**
- **Ruth's Chris Steak House**
- **Smitty's Grill**
- **StillRoom**
- **Stonefire Grill**
- **Sushi Roku**
- **The Counter**
- **The Terrace at the Langham Huntington Hotel and Spa**
- **Toro Sushi**
- **Vertical Wine Bistro**
- **Villa Sorriso**

Sponsors include Platinum Sponsor **The Pasadena Chamber of Commerce**, Gold Sponsors **The City of Pasadena** and **Merrill Lynch/Bank of America** and Silver Sponsor the **Pasadena Convention and Visitors Bureau**.

We are very grateful to the local newspapers and magazines that are supporting Pasadena Restaurant Week as media sponsors. Platinum Media Sponsors are **Hometown-Pasadena.com/Prospect Park Media** and **Pasadena Magazine**. Gold Media Sponsors are **Outlook Newspapers**, **Pasadena Independent**, **Pasadena Star-News/The Rose Magazine**, **Pasadena Weekly/Arroyo Monthly**, **Pasadena NOW** and the **San Marino Tribune San Gabriel Valley Edition**. Open Table and DineLA are also supporting and helping promote Pasadena Restaurant Week.

The Pasadena Chamber of Commerce and Civic Association is a professional business organization. Since the earliest days of Pasadena, the Chamber has played a major role in the development of this internationally renowned city. Since 1888, when the organization was founded as the Board of Trade, the Chamber's primary purpose has been the enhancement of both the business climate and the quality of life in Pasadena. The Pasadena Chamber of Commerce serves more than 1450 members.