MEMORANDUM OF UNDERSTANDING

Pasadena Chamber of Commerce is facilitating Pasadena Restaurant Week from Sunday, April 26, 2020, to Friday, May 1, 2020, in association with many local restaurants. To ensure a high quality and popular event, the Chamber is undertaking a media and public relations campaign. Those restaurants participating will provide $50 if they are Pasadena Chamber of Commerce members and $250 if they are not members to support the marketing, outreach and advertising campaign for Pasadena Restaurant Week. This will include posters, a website, mobile app, online advertising through Facebook and Linked In and an aggressive public relations campaign as well as work with media sponsors.

_____ will participate in Pasadena Restaurant Week 2020.

_____ agrees to offer: a fixed price three-course dinner with three appetizer/salad choices, three entrée choices and three dessert choices priced at either (circle one) $30, $40 or $50 (or a three course menu similar to that described at $____) and/or a two course lunch menu consisting of an entrée or salad and dessert priced at (circle one) $20, $25 or $30 (or a two course menu similar to that described at $ _____).

The fixed price option does not work for my restaurant format. As an alternative _____ will offer _____ (can be discount, free item with entrée, or other offer).

I will provide a menu to the Pasadena Chamber of Commerce BY April 15, 2020, via email to paul@pasadena-chamber.org. Enclosed is my check for ___$ 50 / ___ $250 payable to Pasadena Chamber of Commerce. Deadline to reply and participate is April 3, 2020. Mail check to Pasadena Chamber, 44 North Mentor Avenue, Pasadena, CA 91106. You can also sign up online at www.pasadenarestaurantweek.com/restaurants.

Agreed to by:

_____ _____

Signature Date Paul Little Date

Pasadena Chamber of Commerce

_____

Print Name